© THE DREAM DESIGN STUDIO® 2026



Services & Pricing Guide.

welcome to the studio.

This guide has been created to give you an overview of our most popular branding, web, social media, print and design services, along with current pricing.

Every business is different, so this brochure isn't a complete collection of everything we offer. If you're looking for something you don't see here, or you have a more bespoke project in mind, **please get in touch.**

We're always happy to create **custom services and packages** around your individual requirements ♥





TRUSTED BY **1000+** BRANDS

Branding Packages.

BRAND PACKAGE → **01**

the foundation.

The perfect starting point for building your brand, giving you the **key foundations** you need to create a strong, cohesive and professional identity. From your core logo suite and brand direction to the essential files you'll need to start putting your new identity into action.

the deliverables

- In-Depth Brand Discovery Questionnaire
- Bespoke Brand Direction Mood Board
- Primary Logo Design
- Secondary Logo
- Submark Logo
- Brand Presentation
- Complete Logo File Pack
- Watermark Logo Suite
- Black & White Logo Variations
- Five Rounds of Refinements

Your Brand **Starts Here** 📍

the investment

£345 · Approx. 14 working day turnaround

Flexible payment options available through Klarna and PayPal Pay in 3, subject to eligibility.

Let's get started.

✉ Enquire via our **website or send us a DM.**

the launch.

Build on your brand with professionally designed business essentials, tailored to your business. The Launch includes everything within The Foundation, alongside a selection of branded materials to help you put your new identity into action.

the deliverables

Everything included in The Foundation, plus:

- Up to 10 Branded Instagram Highlight Covers

Your Choice of **Three** Business Essentials:

- Business Card, Appointment Card, Loyalty Card Design or Aftercare Card Design
- Treatment Menu Design
- Price List Design
- Gift Voucher Design
- Consultation Card Design
- A5 Flyer Design
- Roller Banner Design



the investment

£445 · Approx. 18 working day turnaround

Flexible payment options available through Klarna and PayPal Pay in 3, subject to eligibility.

Let's get started.

✉ Enquire via our **website or send us a DM.**

tailored to you...

We're always happy to create **bespoke packages** based on exactly what you need and where your business is currently at.

If neither package feels quite right, simply fill out our enquiry form or get in touch and we can put together a custom package for you.

Flexible payment options available through Klarna and PayPal Pay in 3, subject to eligibility.



TRUSTED BY **1000+** BRANDS

A La Carte Services.

marketing essentials.

We Also Offer **Printing** 🖨️

A selection of design services available to book **individually**, perfect for keeping your branding consistent across everything your clients see.

Business Card Design — £30
Perfect for networking, appointments and introducing your business.

Gift Voucher Design — £30
Ideal for gifting treatments, services or monetary amounts.

Thank You Card Design — £35
A lovely finishing touch for orders.

Aftercare Card Design — £35
Give clients clear guidance to follow after their treatment.

Price List Design (Story)
Perfect for sharing your services and prices on Instagram.

- First story — £25
- Additional story slides — £10 each

Price List Design (A4 / A5 / A6)
Ideal for displaying your services in salon or clinic.

- Single-sided — £35
- Double-sided — £45

Flyer Design (A4 / A5 / A6)
Perfect for promoting treatments, launches, offers or events.

- Single-sided — £40
- Double-sided — £50

Folded Leaflet Design (Bi-fold / Tri-fold) — From £80
Ideal when you have more information, treatments or services to share.

Roller Banner Design — From £40
Perfect for events, training days, salons or exhibitions.

Consultation Form Design
Help collect important client information before their appointment.

- Single-sided — £25
- Double-sided — £35

Acuity Site Design — From £90
Perfect for giving your Acuity booking page a branded look.

Packaging Design — Enquire For Pricing
Custom packaging created around your product, brand and requirements.

Flexible payment options available through Klarna and PayPal Pay in 3, subject to eligibility.

✉️ Enquire via our **website or send us a DM.**

socials & academies.

We Also Offer **Printing** 🖨️

A selection of design services available to book **individually**, perfect for keeping your branding consistent across everything your clients see.

Social Media Post — £30
Perfect for promoting a treatment, service, offer, announcement or launch.

Bundle of 5 Posts — £90 | ~~Was £150~~
A set of five bespoke posts to keep your content consistent and on-brand.

Bundle of 10 Posts — £180 | ~~Was £300~~
Ideal for planning ahead with ten cohesive, ready-to-post designs.

5 Editable Canva Templates — £115 | ~~Was £150~~
Choose grid or story templates, designed for you to edit and reuse.

10 Editable Canva Templates — £215 | ~~Was £300~~
Choose grid or story templates and reuse them for future content.

Price List Design (Story)
Perfect for sharing your services and prices on Instagram.

- First story — £25
- Additional story slides — £10 each

Information Story Design — £15
Ideal for clearly sharing policies, FAQs and other essential information.

Flexible payment options available through Klarna and PayPal Pay in 3, subject to eligibility.

Training Manual Design — £10.50 per page

- 8 pages — £84
- 12 pages — £126
- 16 pages — £168
- 20 pages — £210
- 24 pages — £252
- 28 pages — £294
- 32 pages — £336
- 36 pages — £378

Enquire for larger training manuals.
All written course content must be supplied.
Content can also be provided for an additional fee, please enquire for pricing.

Certificate Design — £30
Perfect for presenting to students after completing their training.

Roller Banner Design — From £40
Perfect for training days, academy events and creating a branded backdrop for photos with your students.

✉️ Enquire via our **website or send us a DM.**



TRUSTED BY **1000+** BRANDS

Website Design.

website design.

Your website should feel as **unique** as your business.

Website design is a completely bespoke service, built around you, your brand and exactly what your business needs.

Simply **fill out the enquiry form** on our website and we'll be in touch with a few questions to learn more about your vision, requirements and goals. From there, we'll put together a bespoke quote tailored specifically to your project.

Flexible payment options available through Klarna and PayPal Pay in 3, subject to eligibility.